

GABOR

CONDITIONS OF USE GABOR AW26 – Campaign Material

Period of use: 01.08.2026 to 31.03.2027

We are very happy that you are using the Gabor campaign material for the brands **Gabor and rollingsoft** in your communications. Therefore, we would like to draw your attention to the terms of use of the material. Please note that Gabor Shoes GmbH enters binding contracts with photographers and models for producing the campaign material.

These contracts include a usage rights agreement that allows Gabor Shoes GmbH and its business partners to use the material exclusively within the context of the contractually agreed framework.

The rights of use of the Gabor campaign material AW 26 are limited to **the period 01.08.2026 to 31.03.2027** and all countries (except Africa and South America). These rights generally extend to all advertising channels (except for cinema, television and OOH).

· AI Labelling:

- Some motifs have predominantly been created using AI and is therefore subject to legal labelling requirements. We would like to point out that the existing label must not be altered or removed. Please ensure that whenever you use the campaign material, the label always remains clearly visible.

Further information can be found at www.gabor.com/ai-info

Furthermore, any use/modification of our protected trademarks and imagery in connection with AI-assisted applications or for the purpose of training artificial intelligence is strictly prohibited.

For this reason, we would like to point out that you may only use the material until 31.03.2027 and NOT for Cinema, TV or OOH, nor in connection with AI.

Please make sure that the following AW 26 campaign materials have been removed or deleted from 01.04.2027 onwards: posters, decorative materials and flyers, as well as videos and images from your digital media.

If you have any questions or queries, please do not hesitate to contact us at **marketing@gabor.com**

Thank you very much for your understanding. We wish you a successful AW 26 season.

Your Gabor team.

GABOR

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Further information can be found at www.gabor.com/ai-info



Gabor_Men_6124.10.02



Gabor_Men_9104.10.01



Gabor_Women_4009.01.001



Gabor_Women_6002.02.001



Gabor_Women_8008.04.003



Gabor_Women_8035.05.005



Gabor_Women_8042.02.004



Gabor_Women_8054.03.003



Gabor_Women_8062.02.001_v2



Gabor_Women_8065.03.004



Gabor_4009.01.001+6124.10.02



Gabor_8042.02.004+9104.10.01



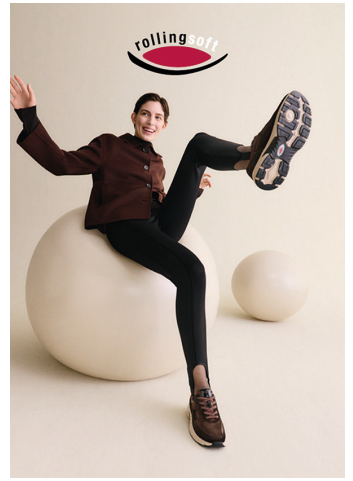
rollingsoft_Men_0101.01.03_v2



rollingsoft_Men_0101.01.03



rollingsoft_Women_0306.02.003_...



rollingsoft_Women_0306.02.003

If you have any questions regarding the motifs or usage rights,
please contact marketing@gabor.com.